



1350 Willow Rd, Suite 102  
Menlo Park, CA 94025  
[www.knowledgenetworks.com](http://www.knowledgenetworks.com)

Interview dates: September 11–September 22, 2009  
Interviews: 600 Teens and 647 Adults  
Sampling margin of error for a 50% statistic with 95%  
confidence is:  $\pm 2.8$  for all interviews.

THE ASSOCIATED PRESS-MTV POLL  
DIGITAL ABUSE SURVEY  
CONDUCTED BY KNOWLEDGE NETWORKS  
September 23, 2009

**NOTE: all results shown are weighted and are percentages unless otherwise labeled. Numbers may not add to 100 due to rounding.**

---

**TECHNOLOGY USAGE PROFILE**

T1. How often, if at all, do you use the Internet on any electronic device, such as a computer, cell phone, or gaming console?

Several times a day	74
Once a day	10
Several times a week	7
About once a week	2
About once a month	0
Have done it, but not often	2
Never	3
Refused	0

[ASK IF USE INTERNET: T1=1-6]

T2. In the LAST SEVEN DAYS, which of the following did you do on the Internet?

[RANDOMIZE ORDER OF STATEMENTS]

	I did this on the Internet in the past seven days	I DID NOT do this on the Internet in the past seven days	Refused
Use the Internet to get news or information about current events or politics	53	45	2
Use the Internet to get news or information about movies, TV shows, music groups, or sports stars	61	37	2
Use MySpace, Facebook, MyYearbook or another social networking site	76	23	1
Play a game on the Internet	49	50	1
Write or update a blog for other people to read	20	78	3
Read other people's blogs	40	58	2
Post updates or links on Twitter	10	87	2
Watch full episodes of TV shows	27	71	2
Watch clips of TV shows	39	59	2
Send or receive email	88	11	1
Read or post comments on a website	59	39	2
Use the Internet for shopping	33	65	2
Send or receive an instant message on the Internet	58	40	2
Upload or share videos that you made yourself	10	87	2
Upload or share videos that someone else made	19	79	2
Participated in an online video chat using a webcam	10	88	2

T6. Do you have each of the following, or do you not have it?

[RANDOMIZE ORDER OF STATEMENTS]

	I have this	I DO NOT have this	Refused
A cell phone WITH a camera	81	18	1
A desktop computer	69	30	2
A cell phone WITHOUT a camera	15	83	3
A laptop computer	60	37	2
An iPod or other MP3 player	76	22	2
A smart phone like a Blackberry, iPhone or Treo	21	77	2
A webcam	38	60	2
A digital camera	71	27	1
A digital camcorder or a flip video	23	74	2

ASK IF T6\_1=1 OR T6\_3=1 OR T6\_6=1: IF HAVE A CELL PHONE IN T6]

T6A. On a typical day, how many minutes do you spend talking on your cell phone? Just your best estimate is fine.

0	7
1-29	46
30	12
31-59	8
60	11
More than 60	15
Refused	1

ASK IF T6\_1=1 OR T6\_3=1 OR T6\_6=1: IF HAVE A CELL PHONE IN T6]

T6B. On a typical day, how many text messages do you send on your cell phone? Just your best estimate is fine.

0	13
1-25	41
26-50	15
51-70	3
71-100	13
More than 100	14
Refused	1

T7. During the PAST SEVEN DAYS, did you do each of the following or did you not do it?

[RANDOMIZE ORDER OF STATEMENTS]

	I did this in the past seven days	I DID NOT do this in the past seven days	Refused
Hang out with friends IN PERSON, when you're physically in the same place and not just online together	85	13	2
Talk to friends on a phone that is not a cell phone	40	58	2
Send text messages to or get text messages from a friend	77	21	2
Talk to friends on a cell phone	78	20	2
Send instant messages to a friend or get instant messages from a friend	56	41	3
Send email to a friend or get email from a friend	67	30	2
Send messages to a friend or get messages from a friend through MySpace, Facebook or another social networking sites	66	31	2

T8. Is there at least one working telephone INSIDE your home that is NOT a cell phone, or are all of your phones cell phones?

There is a working phone inside my home that is not a cell phone	80
All of our phones are cell phones	19
Refused	1

PERCEPTIONS OF LIFE ON THE INTERNET

[ASK IF USE INTERNET: T1=1-6]

I2. When you think about all the things that you do using the Internet, cell phones or gaming devices, how much have you thought about each of the following?

[RANDOMIZE ORDER OF STATEMENTS]

	I have thought about this a lot	I have thought about this some	I have thought about this only a little	I have never thought about this	Refused
When you write things on a computer or a cell phone, it is easier for your words to be passed on to other people without your knowledge	19	37	23	19	2
Sometimes people do or say things on the Internet or by text message that they wouldn't do or say to someone's face	35	33	16	13	2
When you post things on a website, Facebook or MySpace page, that information could come back to hurt you later	23	28	21	26	2
When you write messages on a computer or cell phone, sometimes the person receiving the message might misunderstand what you really meant to say	31	34	20	14	2
When you share pictures using the Internet or a cell phone, it's hard to know where those pictures might wind up	23	31	22	21	3
When you post things on a website, Facebook or MySpace page or share them by text message, there's a risk you'll get in trouble with your parents because of it	13	17	23	44	3
When you post things on a website, Facebook or MySpace page or share them by text message, there's a risk you'll get in trouble with the police	11	14	21	53	2
[ASK IF IN SCHOOL]					
When you post things on a website, Facebook or MySpace page or share them by text message, there's a risk you'll get in trouble with your school	11	17	24	46	2

ASK IF EMPLOYED]

When you post things on a website, Facebook or MySpace page or share them by text message, there's a risk you'll get in trouble with your boss	12	17	22	46	3
--	----	----	----	----	---

[ASK IF USE INTERNET: T1=1-6]

I3. Have you ever shared your passwords to Internet sites with someone else, or haven't you done that?

I have shared my passwords to Internet sites with someone else	26
I have never shared my passwords to Internet sites with someone else	73
Refused	0

[ASK IF SHARED PASSWORDS TO INTERNET SITES WITH SOMEONE ELSE: I3=1]

I3A. With whom have you shared your passwords to Internet sites? Select all that apply.

Mother	43
Father	23
Brother	14
Sister	13
Really close friend	54
Friend who's not so close	6
Boyfriend	23
Girlfriend	16
Teacher	2
Supervisor at work	1
Co-worker	2
Extended family member (aunt, uncle, cousin, grandparent, etc.)	8
Other (SPECIFY)	7
Refused	0

**PERCEPTIONS OF GENERAL SAFETY AND MANNERS**

G1. In general, how safe do you usually feel in the following settings?

	Very safe	Somewhat safe	Not too safe	Not at all safe	Refused
At home	79	17	1	2	1
At school or work	43	44	7	4	2
Walking around your neighborhood	37	47	11	4	2
Meeting new people on the Internet	8	31	35	23	2
Interacting on the Internet with people you know	45	43	6	4	2
Attending a party with people you don't know	6	31	37	24	2

G5. For each of the following situations, please say whether it is always okay, sometimes okay, or never okay to report someone else's behavior to a parent, teacher or authority in that circumstance. How about..

	Always okay to report	Sometimes okay to report	Never okay to report	Refused
When someone is doing something that is against the law	52	44	2	2
When someone is doing something that hurts someone physically	78	19	1	2
When someone is doing something that is making someone else really upset	29	64	5	2
When someone is doing something to you that is really making you upset	38	55	5	3
When someone is doing something to embarrass someone else	27	62	9	2
When a whole group of people are picking on someone else	55	39	3	2
When someone is doing something that is against school rules, but not against the law	30	59	10	2

**ATTITUDES TOWARD ONLINE BEHAVIOR**

PROMPT IF ANY OF THE RESPONSES ARE MISSING

A6. For each of the following, please say how upset you would feel if this action were taken against you?

When we say “Internet page” below we mean any kind of internet page that more than one person can see, including websites, blogs, Facebook pages, MySpace pages, YouTube comments or videos, Twitter, or any other Internet site. You need to give an answer for each item.

[RANDOMIZE ORDER OF STATEMENTS]

	Not at all upset	Not too upset	Somewhat upset	Very upset	Refused
If someone wrote something about you on an Internet page that was really mean	8	15	37	39	1
If someone shared/sent to another person an email or IM you had sent them that you didn't want shared	5	10	38	46	1
If someone used email, IM or cell phone text messages to spread rumors about you that weren't true	4	11	29	54	1
If someone spied on you by logging into your email account or Facebook, MySpace, Twitter, or other Internet account without your permission	4	9	25	61	1
If someone found embarrassing information about you on the Internet and used it to tease you in person	5	13	35	46	1
If someone found some embarrassing information about you on the Internet and shared it with other people without your permission	5	8	31	55	1
If someone impersonated you by creating a fake Facebook/Myspace profile for you	4	8	24	62	1
If someone looked at your text messages and recent call log in your phone without your permission	10	20	36	33	1
If someone used email, IM, text messaging or a site like Facebook or MySpace to say they were interested in dating you, and later told you they were only pretending	10	20	34	35	1
If someone threatened to send e-mail, text messages or post things on sites like Facebook or MySpace telling other people private things about you, true or untrue, if you didn't do as they demanded.	6	9	19	65	1

PROMPT IF ANY OF THE RESPONSES ARE MISSING

A6A. For each of the following items, please indicate how upset you would feel if this happened to you.

When we say “Internet page” below we mean any kind of internet page that more than one person can see, including websites, blogs, Facebook pages, MySpace pages, YouTube comments or videos, Twitter, or any other Internet site. You need to give an answer for each item.

[RANDOMIZE ORDER OF STATEMENTS]

	Not at all upset	A little upset	Somewhat upset	Very upset	Refused
If someone wrote something about you on an Internet page that wasn't true	8	14	33	44	1
If someone put embarrassing pictures or videos of you on an Internet page or sent them to people on a cell phone without your permission	5	9	24	62	1
If someone impersonated you by logging into your email account or Facebook, MySpace, Twitter, or other Internet account without your permission	4	8	24	63	1
If someone sent you messages on your email, IM or cell phone encouraging you to hurt yourself	16	12	24	47	1
If someone sent you messages on your email, IM or cell phone threatening to hurt you physically	7	10	25	58	1
If someone posted naked pictures or videos of you on a website or social networking site or forwarded them in a cell phone message	3	6	11	79	1
If someone used a cell phone or the Internet to send other people a video of you performing sexual activities	5	5	12	77	1
If someone received naked pictures of you on a cell phone or the Internet and then showed them to other people	5	5	12	77	1
If someone videotaped or photographed you doing something embarrassing without your knowledge and shared it with other people	4	10	24	61	1



**INCIDENCE OF NEGATIVE EXPERIENCES ONLINE**

PROMPT IF ANY OF THE RESPONSES ARE MISSING

A1. For each of the following items, please say whether this has happened to you, or not.

When we say “Internet page” below we mean any kind of internet page that more than one person can see, including websites, blogs, Facebook pages, MySpace pages, Twitter, or any other Internet page. You need to give an answer for each item.

[RANDOMIZE ORDER OF STATEMENTS]

	HAS happened to me	Has NOT happened to me	Refused
Someone wrote something about you on an Internet page that was really mean	19	80	1
Someone shared/sent to another person an email or IM you had sent them that you didn't want shared	20	79	1
Someone wrote something about you on an Internet page that wasn't true	22	76	1
Someone put embarrassing pictures or videos of you on an Internet page without your permission	11	88	1
Someone used email, IM or cell phone text messages to spread rumors about you that weren't true	18	81	1
Someone used an e-mail message, IM or cell phone text message or post on an Internet page to threaten to harm you physically	12	87	1
Someone impersonated you by logging into your email account or Facebook, MySpace, Twitter, or other Internet account without your permission	12	87	1
Someone spied on you by logging into your email account or Facebook, MySpace, Twitter, or other Internet account without your permission	12	87	1
Someone found embarrassing information about you on the Internet and used it to tease you in person	9	90	1
Someone found some embarrassing information about you on the Internet and shared it with other people without your permission	7	92	1
Someone sent you email, IM or cell phone messages encouraging you to hurt yourself	7	92	1
Someone impersonated you by creating a fake Facebook/Myspace profile for you	6	93	1
Someone videotaped or photographed you doing something embarrassing without your knowledge and shared it with other people	9	90	1
Someone looked at your text messages and recent call log in your phone without your permission	40	59	1
Someone used email, IM, text messaging or a site like Facebook or MySpace to say they were interested in dating you, and later told you they were only pretending	10	89	1
Someone threatened to send e-mail, text messages or post things on sites like Facebook or MySpace telling other people private things about you, true or untrue, if you didn't do as they demanded.	8	91	1

[ASK FOR EACH ITEM FROM A1 THAT HAS "HAS HAPPENED" ANSWER]

A4. You said this had happened to you: [INSERT A1 ITEM STARTING WITH A LOWER CASE LETTER]. How many times would you say this has happened to you? Just your best guess is fine.

	Once	Twice	Three to five times	Six to ten times	More than ten times	Not sure	Refused
Someone wrote something about you on an Internet page that was really mean	32	19	23	6	6	13	1
Someone shared/sent to another person an email or IM you had sent them that you didn't want shared	29	28	13	8	6	15	1
Someone wrote something about you on an Internet page that wasn't true	26	27	22	4	4	16	1
Someone put embarrassing pictures or videos of you on an Internet page without your permission	32	25	23	1	6	13	1
Someone used email, IM or cell phone text messages to spread rumors about you that weren't true	25	28	17	9	5	14	1
Someone used an e-mail message, IM or cell phone text message or post on an Internet page to threaten to harm you physically	32	21	22	1	8	14	1
Someone impersonated you by logging into your email account or Facebook, MySpace, Twitter, or other Internet account without your permission	40	20	15	4	5	15	2
Someone spied on you by logging into your email account or Facebook, MySpace, Twitter, or other Internet account without your permission	26	18	18	14	7	16	2
Someone found embarrassing information about you on the Internet and used it to tease you in person	40	19	22	2	3	14	0
Someone found some embarrassing information about you on the Internet and shared it with other people without your permission	27	26	14	5	11	14	3
Someone sent you email, IM or cell phone messages encouraging you to hurt yourself	46	12	16	2	7	18	0
Someone impersonated you by creating a fake Facebook/Myspace profile for you	43	15	6	10	4	20	1
Someone videotaped or photographed you doing something embarrassing without your knowledge and shared it with other people	32	23	24	0	6	14	1
Someone looked at your text	22	17	23	9	16	13	0

messages and recent call log in your phone without your permission							
Someone used email, IM, text messaging or a site like Facebook or MySpace to say they were interested in dating you, and later told you they were only pretending	55	15	7	3	7	12	1
Someone threatened to send e-mail, text messages or post things on sites like Facebook or MySpace telling other people private things about you, true or untrue, if you didn't do as they demanded.	41	15	14	3	4	24	0

[ASK FOR EACH ITEM FROM A4 THAT HAS ONCE OR TWICE OR THREE OR MORE TIMES ANSWER]

A3. Thinking about the MOST RECENT time each of these things happened to you, how upset were you that this happened to you? Were you.

[KEEP THE ORDER OF STATEMENTS THE SAME AS IN A1]

	Not upset at all	A little upset	Very upset	Extremely upset	Refused
Someone wrote something about you on an Internet page that was really mean	14	40	33	13	0
Someone shared/sent to another person an email or IM you had sent them that you didn't want shared	11	44	31	13	1
Someone wrote something about you on an Internet page that wasn't true	11	38	33	18	0
Someone put embarrassing pictures or videos of you on an Internet page without your permission	17	45	24	12	2
Someone used email, IM or cell phone text messages to spread rumors about you that weren't true	7	30	41	22	0
Someone used an e-mail message, IM or cell phone text message or post on an Internet page to threaten to harm you physically	17	33	33	16	0
Someone impersonated you by logging into your email account or Facebook, MySpace, Twitter, or other Internet account without your permission	19	34	34	14	1
Someone spied on you by logging into your email account or Facebook, MySpace, Twitter, or other Internet account without your permission	21	34	26	20	1
Someone found embarrassing information about you on the Internet and used it to tease you in person	22	38	37	3	0
Someone found some embarrassing information about you on the Internet and shared it with other people without your permission	19	28	36	16	0
Someone sent you email, IM or cell phone messages encouraging you to hurt yourself	33	32	24	10	1
Someone impersonated you by creating a fake	22	25	39	12	2

Facebook/Myspace profile for you					
Someone videotaped or photographed you doing something embarrassing without your knowledge and shared it with other people	32	29	24	15	0
Someone looked at your text messages and recent call log in your phone without your permission	18	41	26	15	0
Someone used email, IM, text messaging or a site like Facebook or MySpace to say they were interested in dating you, and later told you they were only pretending	21	29	27	22	1
Someone threatened to send e-mail, text messages or post things on sites like Facebook or MySpace telling other people private things about you, true or untrue, if you didn't do as they demanded.	13	38	20	26	2

[ASK IF USE INTERNET: T1=1-6]

A10. When you browse Facebook, MySpace or other social networking sites, how often do you see or hear people being mean to each other?

Often	12
Sometimes	33
Rarely	29
Never	10
I don't use social networking sites	15
Refused	1

A10A. How often do you receive text messages that contain rumors or gossip about someone you know?

Often	7
Sometimes	22
Rarely	33
Never	24
I don't use text messaging	12
Refused	1

A11. If you saw someone being mean to another person on Facebook, MySpace or another social networking site, how likely would you be to respond by asking them to stop?

Very likely	12
Somewhat likely	36
Not too likely	37
Not at all likely	14
Refused	2

A11A. Sometimes people take pictures or shoot videos of a person doing embarrassing or private things without that person knowing the videos/photos are being taken. Then the people that took the videos/pictures share them without that person's permission. Has this ever happened to someone you know, or hasn't it happened to anyone you know?

This has happened to someone I know	24
This has never happened to anyone I know	74
Refused	2

A11B. Sometimes people use the Internet or text messages to spread information about another person that he or she did not want to have shared with others. Has this ever happened to someone you know, or hasn't it happened to anyone you know?

This has happened to someone I know	38
This has never happened to anyone I know	60
Refused	2

A12. If any of these things were to happen to you on the Internet, cell phone or gaming device—things like people sending threatening messages to you or posting mean and embarrassing things about you without your permission—how likely or unlikely would you be to take each of the following steps in response?

[RANDOMIZE ORDER OF STATEMENTS]

	Very likely	Somewhat likely	Neither likely nor unlikely	Somewhat unlikely	Very unlikely	Refused
Tell a trusted adult who is not a family member	16	21	25	15	20	3
Tell your parent(s)	25	20	21	12	20	3
Ask a friend for help	26	33	21	6	12	3
Ask a brother or sister for help	15	21	23	12	26	3
Ask a family member, who is not a parent, brother or sister for help	14	18	24	16	26	2
Call a help line or find an online help forum	9	11	26	15	36	2
Change your email address, screen name or cell phone number	23	26	23	10	16	2
Delete your social networking profile	18	22	27	12	19	2
Ask the harasser or bully to stop	30	32	21	7	8	3
Retaliate against the bully or harasser	16	22	29	15	17	2
Ignore the harasser or bully	24	32	22	9	11	2
Report the person to their Internet provider or website	24	25	24	9	16	3
Report the person to the police	13	18	28	15	23	3
Do nothing at all about it	7	16	29	17	29	2

A14. For each of the following, please say whether this has ever happened to you personally, or not.

[RANDOMIZE ORDER OF STATEMENTS]

	This has happened to ME	This HAS NOT happened to ME	Refused
Someone I know sent me messages with sexual words by text message or on the Internet	29	69	2
Someone sent me on my cell phone or on the internet, naked pictures or videos of themselves	18	80	2
Someone sent me on my cell phone or on the internet, naked pictures or videos of someone else that I know personally	8	90	2
Participated in a webcam chat during which someone else performed sexual activities	7	91	2
Someone sent me on my cell phone or on the Internet a video of someone else I know personally performing sexual activities	4	93	2
Was pressured by someone to send them naked pictures or videos of myself	11	87	2
I posted naked pictures or videos of myself on a website or social networking site	3	95	2
I used my cell phone or the Internet to send naked pictures of myself to someone else	10	88	2
I posted naked pictures or videos on a website or social networking site of someone else I know personally	3	95	2
Someone I know showed me naked pictures of someone else we know, even though that person didn't say they could share them	11	87	2
Someone I know showed me a video of someone else we know performing sexual activities, even though that person didn't say they could share it	5	93	2
Someone took photos or videos of me in a sexual situation that I was not aware were taken and shared them with others	4	94	2

[ASK IF A14\_7=1 OR A14\_8=1 (POSTED/SEND NAKED PICTURES OF SELF)]

A20\_1. To whom did you send naked pictures of yourself? Check all that apply.

[RANDOMIZE ORDER RESPONSE OPTIONS]

My boyfriend or girlfriend	53
My husband, wife, or significant other	18
Someone I had a crush on	15
Someone I dated or hooked up with	22
Someone I just met	10
Someone I wanted to date or hook up with	25
A good friend	19
Someone I know, not a good friend	5
Someone I only knew online and had never met in person	29
Refused	3

[ASK IF A14\_7=1 OR A14\_8=1 (POSTED/SEND NAKED PICTURES OF SELF)]

A20\_2. As far as you know, did the person you shared the naked pictures you took of yourself share the pictures with anybody else without your permission, or don't you think they did that?

They shared them with someone else	14
I don't think they shared them with anyone else	68
Not sure	19
Refused	0

[ASK IF A14\_2=1: SOMEONE SENT NAKED PICTURES OF THEMSELVES TO THE RESPONDENT]

A15. Who was it that sent you naked pictures of themselves? Check all that apply.

[RANDOMIZE THE ORDER OF RESPONSE OPTIONS]

My boyfriend or girlfriend	44
My husband, wife, or significant other	10
Someone I had a crush on	17
Someone I dated or hooked up with	23
Someone I just met	11
Someone I wanted to date or hook up with	16
A good friend	21
Someone I know, not a good friend	14
Someone I only knew online and had never met in person	22
A complete stranger	13
Refused	1

[ASK IF A14\_2=1: SOMEONE SENT NAKED PICTURES OF THEMSELVES TO THE RESPONDENT]

A16\_1. Did you ever share any naked pictures or videos that someone sent you with another person, or not?

I have shared naked pictures or videos that someone sent me with another person	17
I have never done this	82
Refused	0

[ASK IF A16\_1=1]

A9. Were any of the following reasons that you shared naked pictures or videos that someone sent you with another person? Mark all that apply.

[RANDOMIZE THE ORDER OF RESPONSE OPTIONS]

I thought other people would want to see the pictures and/or videos	52
I thought it would be cool and wanted to show off	35
I was encouraged to do it as a dare by friends	4
I was jealous of them	10
I just wanted to be mean	5
I thought it would be fun	12
I thought they deserved it	6
I wanted to get back at them for something they had done to me	9
I thought it would be funny	17
I was just joking around	17
I did it to get attention	4
I was bored	26
Some other reason	37
Refused	0

[ASK IF A14\_3=1 (SOMEONE SENT NAKED PICTURES OF SOMEONE ELSE TO THE RESPONDENT)]

A16\_2. Did the naked person in the photo or video know that the picture had been taken, or not?

The person knew the picture had been taken	73
The person DID NOT know the picture had been taken	6
Not sure	21
Refused	0

[ASK IF A16\_1=1]

A17. With whom did you share the pictures or videos? Check all that apply.

[RANDOMIZE THE ORDER OF RESPONSE OPTIONS]

A close friend	76
My husband, wife, or significant other	19
My boyfriend or girlfriend	29
Someone I knew but who wasn't a close friend	19



My brother or sister	22
Another family member, like a cousin or step-cousin	16
A friend on a Facebook, MySpace or other social networking page	11
ALL of my friends on a Facebook, MySpace or other social networking page	0
Everyone, in public website or Facebook, MySpace, Twitter or other Internet page	10
Everyone in my address book on my cell phone	6
A stranger	10
Someone else	3
Refused	0

[ASK IF A16\_1=1]

A18. About how many people did you share the pictures or videos with?

Just one person	43
2-5 people	40
6-10 people	5
11-20 people	8
21-40 people	0
More than 40 people	2
Not sure	2
Refused	0

[ASK IF A16\_1=1]

A18A. Thinking specifically about the people that you shared these pictures or videos with and who they might have shared them with, how many people do you think saw the pictures or videos in the end?

Just one person	40
2-5 people	24
6-10 people	5
11-20 people	10
21-40 people	0
More than 40 people	6
Not sure	12
Refused	3

A23. Which of these words, if any, would you say describe the activity of sending naked pictures or videos of yourself to someone else? Check all that apply.

[RANDOMIZE THE ORDER OF RESPONSE OPTIONS]

Flirty	12
Gross	41
Hot	10
Lame	33
Stupid	64
Dangerous	54
Illegal	38
Exciting	11
Fun	10
Harmless	6
Immoral	40
Uncomfortable	48
Slutty	38
Entertaining	9
Funny	5
Loving	4
Passionate	5
Trusting	10
Sexy	14
None of the above	5
Refused	2

A22. How serious a problem is it when people your age share naked pictures on the Internet or on cell phones?

Very serious	44
Somewhat serious	28
Not too serious	21
Not at all serious	6
Refused	2

#### DATING AND DIGITAL ABUSE

DT1. Do you currently have a serious boyfriend, girlfriend, husband, wife or significant other, or not?

I have a serious boyfriend, girlfriend, husband, wife or significant other	36
I do not have a serious boyfriend, girlfriend, husband, wife or significant other	62
Refused	2

[ASK IF DT1=2 OR REFUSED]

DT1a. Are you currently dating, hooking up with, or seeing anyone in a relationship of some sort that you do not consider serious, or not?

I AM dating, hooking up with or seeing anyone in a relationship that I don't consider serious	18
I'm NOT dating, hooking up with or seeing anyone in a relationship that I don't consider serious	80
Refused	2

[ASK IF DT1=1 OR DT1A=1]

DT2. Has your current boyfriend, girlfriend, husband, wife, significant other, or person you're dating or hooking up with ever done any of the following?

[RANDOMIZE THE ORDER OF STATEMENTS]

	He/she has done this	He/she has NOT done this	Refused
Checked up with you multiple times per day on the Internet or on your cell phone, asking where you are, who you're with, or what you're doing?	23	76	1
Called you names, put you down, or said really mean things to you on the Internet or on your cell phone	12	87	1
Contacted you on the Internet or on your cell phone to ask you to have sex or engage in sexual acts when you didn't want to	7	92	1
Spread rumors about you on the Internet or on a cell phone	3	96	1
Used information posted on the Internet against you, to harass or embarrass you	3	97	1
Contacted you on the Internet or on your cell phone to threaten to hurt you	4	94	2
Read your text messages without your permission	27	71	1
Demanded to know the passwords to your email and internet accounts	9	90	1
Made you remove former girlfriends or boyfriends from your friends list on Facebook, MySpace or other social networking sites	12	87	1

[ASK IF DT2\_1=HE/SHE HAS DONE THIS]

DT3. When your boyfriend, girlfriend or significant other checks up with you multiple times per day on the Internet or on your cell phone, about how many times in each time period would you say this typically happens?

[RANDOMIZE THE ORDER OF STATEMENTS]

	Once or twice	Multiple times, but less than once an hour	Once an hour	More than once an hour	Refused
Before work or school	69	15	1	4	11
During work or school	68	15	7	2	8
After work or school	61	20	6	12	1
At night	57	22	3	13	6
On the weekends	39	36	3	17	6

[ASK IF MORE THAN ONCE AN HOUR TO ANY ITEMS IN DT3]

DT3A. You said this happens more than once an hour in these time periods. How many times per hour would you say this happens?

Before work or school

	Number of times per hour
1	0
2-3	42
4-5	52
6-10	6
11-20	0
21 or more	0
Refused	0

During work or school

	Number of times per hour
1	0
2-3	75
4-5	12
6-10	13
11-20	0
21 or more	0
Refused	0

After work or school

	Number of times per hour
1	40
2-3	33
4-5	10
6-10	17
11-20	0
21 or more	0
Refused	0

At night

	Number of times per hour
1	4
2-3	11
4-5	46
6-10	21
11-20	19
21 or more	0
Refused	0

On the weekends

	Number of times per hour
1	0
2-3	40
4-5	7
6-10	3
11-20	51
21 or more	0
Refused	0

[ASK IF DT1=YES]

DT4. Do you ever feel like your boyfriend, girlfriend or significant other tries to check up on you too often? Would you say you feel this way..

Always	4
Sometimes	18
Rarely	30
Never	48
Refused	1

[ASK IF DT1=YES]

DT7. Has your boyfriend, girlfriend or significant other ever told you that they feel like you check up on them too often, or haven't they done that?

Yes	15
No	85
Refused	0

### **PERCEPTION OF DIGITAL ABUSE AS A PROBLEM**

PR1. Many of the activities described in this survey—harassing people online or via cell phone, impersonating others online to embarrass them, using text messaging to control and excessively keep tabs on them—are sometimes called “digital abuse.” In general, how serious of a problem do you think digital abuse is for people your age?

Very serious	35
Somewhat serious	41
Not too serious	18
Not at all serious	4
Refused	1

PR2. How much are you personally affected by digital abuse?

Digital abuse affects me a great deal	3
Digital abuse affects me some	8
Digital abuse affects me a little	23
Digital abuse doesn't affect me at all	64
Refused	2

PR3. Which of the following best describes how you feel about digital abuse?

These things called digital abuse are just a part of life, and people shouldn't get worked up about them	28
These things called digital abuse are a big problem for society and should be addressed	69
Refused	2

**BACKGROUND**

[ASK IF IN SCHOOL]

D1A. At any time in the past year, did you skip class or not go to school to avoid being bullied by someone, or not?

At some point in the past year, I did skip class or not go to school to avoid being bullied by someone	6
This did not happen to me in the past year	93
Refused	1

[ASK IF IN SCHOOL]

D1. At any time in the past year, did you seriously consider dropping out of school, or not?

In the past year, I seriously considered dropping out of school	6
This did not happen to me in the past year	93
Refused	1

[ASK IF IN SCHOOL]

D2. At any time in the past year, did you seriously consider transferring to another school, or not?

In the past year, I seriously considered transferring to another school	10
This did not happen to me in the past year	89
Refused	1

D3. At any time in the past year, have you ever received any type of support or treatment from a counselor or mental health professional, or not?

In the past year, I received some support or treatment from a counselor or mental health professional	9
In the past year, I did not receive any support or treatment from a counselor or mental health professional	89
Refused	2

D4. At any time during the past year have you seriously thought about ending your life, or not?

In the past year, I have seriously thought about ending my life	6
This did not happen to me in the past year	93
Refused	1

D5. Thinking about the past SEVEN days, how many times did you..

[RANDOMIZE THE ORDER OF STATEMENTS]

Smoke a cigarette (number of cigarettes)

	Number of times in past SEVEN days
0	83
1-5	3
6-10	2
11-20	2
21+	6
Refused	4

Have sex

	Number of times in past SEVEN days
0	72
1	8
2	5
3	3
4	2
5+	4
Refused	5

Use or take illegal drugs

	Number of times in past SEVEN days
0	91
1	1
2+	3
Refused	4



Download or share music or video files without paying for them

	Number of times in past SEVEN days
0	80
1	5
2	4
3	3
4	1
5+	4
Refused	4

Pray or meditate

	Number of times in past SEVEN days
0	44
1-3	17
4-6	9
7	15
8+	10
Refused	4

Steal or shoplift something

	Number of times in past SEVEN days
0	95
1+	1
Refused	4

Drink alcohol

	Number of times in past SEVEN days
0	73
1	8
2	7
3	3
4	1
5+	3
Refused	4

Exercise or work out

	Number of times in past SEVEN days
0	29
1-2	21
3-4	20
5-6	15
7+	12
Refused	4

[ASK IF IN SCHOOL]

D6. What kind of grades do you get in school?

Mostly A's	30
Mostly A's and B's	47
Mostly B's and C's	19
Mostly C's and D's	3
Mostly D's	1
Refused	0

D7. Do you participate in any of the following activities? Please mark all that apply.

[ASK TEENS (PPAGE < 18)]

Team sports	44
Debate club	4
Yearbook	5
School newspaper	4
Do volunteer work	33
Honor society	15
Orchestra or band	16
Student government	6
Go to parties regularly	12
Have a part-time job	19
Other (SPECIFY)	24
None of the above	19
Refused	1

[ASK ADULTS (PPAGE > 17)]

Go to bars and/or clubs often	19
Participate in political groups	5
Do volunteer work	25
Go to parties regularly	14
Other (SPECIFY)	12
None of the above	47
Refused	2

---

## DEMOGRAPHICS

### AGE

Under 18	38
18-24	62

### GENDER

Male	50
Female	50

### EDUCATION

Less than high school	46
High school	21
Some college	26
Bachelors degree or higher	7

### RACE / ETHNICITY

White, Non-Hispanic	62
Black, Non-Hispanic	13
Other, Non-Hispanic	5
Hispanic	17
2+ Races, Non-Hispanic	2

## CENSUS REGION

Northeast	19
Midwest	23
South	35
West	24

## MARITAL STATUS

Married	5
Single (never married)	87
Divorced	0
Widowed	0
Separated	0
Living with Partner	7

---

## METHODOLOGY

The survey was conducted using the web-enabled KnowledgePanel® a probability-based Panel designed to be representative of the U.S. population. Initially, participants are chosen scientifically by a random selection of telephone numbers and residential addresses. Persons in selected households are then invited by telephone or by mail to participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, Knowledge Networks provides at no cost an Internet appliance and Internet service connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails three to four times a month inviting them to participate in research. More technical information is available at <http://www.knowledgenetworks.com/ganp/reviewer-info.html>.

---

## ABOUT KNOWLEDGE NETWORKS

Knowledge Networks delivers quality and service to guide leaders in business, government, and academia—uniquely bringing scientifically valid research to the online space through its probability-based, online KnowledgePanel®. The company delivers unique study design, science, analysis, and panel maintenance, along with a commitment to close collaboration at every stage of the research process. Knowledge Networks leverages its expertise in brands, media, advertising, and public policy issues to provide insights that speak directly to clients' most important concerns. For more information about Knowledge Networks, visit [www.knowledgenetworks.com](http://www.knowledgenetworks.com).